

A message from the Executive Director, Hong Kong Academy of Social Work

While it is a great honour that I assume the role of Executive Director of the Academy of Social Work, I am also fully aware of the huge challenge that the Social Work Profession is facing amidst the increasingly complex situation in Hong Kong.

With over 2 decades' experience in Social Work practice, both in frontline and management level, as well as in Social work education, I join the Association to lead and drive a cutting-edge project on setting up a Continuing Professional Development (CPD) system and the accreditation for professional practice in accordance with HKSWA's mission.

The Hong Kong Academy of Social Work will mark a critical milestone in pursuit of a professional advancement ladder for social workers in Hong Kong. I endeavor to achieve the goal of enhancing social workers' competence through a systematic continuing professional development pursuing to specialized practice in social work fields.

May I take this opportunity to introduce the two advisory and executive committees for the Academy: Steering Committee & Advisory Committee? The Steering Committee is chaired by Dr Amy Chow while the Advisory Committee is led by Professor Nelson Chow. Both committees comprise a number of active practitioners and scholars from service sector and academic field.

On top of the commitment of the committee members, we also need territory-wide participation and support. It would be great to have your unique ideas and views. I am now seated at Jordan Centre at 9/F, 191 Woosung Street. You are most welcome to reach me in person or at 2151 2670.

Let's join hands to make HKSWA an even stronger Association, enhancing the practice competence and morale of the Hong Kong social workers for building up a caring society.



Luciana Li Yuen-fun
Executive Director
Hong Kong Academy of Social Work