



2020 年 4 月 1 日採用新會徽

我們很高興向各位宣佈，香港社會工作人員協會（簡稱“社協”）於 2020 年 4 月 1 日起改用新會徽，新會徽將標誌着社協邁向新的里程碑。

	新會徽揉合了“S”、“W”、“A”，代表“Social Workers Association”即「社會工作人員協會」
	“手挽手”象徵“團結和合作”，秉承「團結社工、發展專業」的宗旨。

社協創辦於 1949 年，剛在 2019 度過 70 周年紀念。這些年來與同工並肩前行，群策群力，為進一步提升社工專業發展，本會近年更積極推動「香港社會工作專科院」，持續發展社工專業和實踐社工專科化，希望讓同工更有效處理日趨複雜的社會問題。

與此同時，社協在 3 月份已推出全新網站，期望新網站能加強本會與會員、同工和業界之間的聯繫，緊貼社協的最新消息和動向。歡迎各位瀏覽<https://www.hkswa.org.hk/>了解詳情。

本會再次衷心感謝大家，同心協力，一起為落實社工使命，服務社會及為有需要人士努力。



Adoption of New Logo on 1st Apr 2020

We are delighted to announce that a new logo of the Hong Kong Social Workers Association (hereafter “HKSWA”) is adopted on 1st Apr 2020. The new logo shall mark a milestone of the Association.

	The new logo embeds alphabets “S”, “W” & “A”, standing for “Social Workers Association”
	“Hand-in-hand” symbolizes “unification and collaboration”, upholding the motto “Unifying Social Workers & Advancing the Profession”.

HKSWA was established in 1949 and just celebrated its 70th anniversary last year. During the past years, the Association has been walking together with our fellow workers. To further enhance our profession, in recent years, the Association endeavors to develop the “Hong Kong Academy of Social Work” that leads to the continuing professional development (CPD) and develops specialized practice for social work profession so as to better equip social workers to handle increasingly complicated social problems.

Meanwhile, HKSWA launched the new website in March. Expected that it would better facilitate the communication between the Association and our members, fellow social workers and the field, getting closer to our latest news and activities. Feel free to visit <https://www.hkswa.org.hk/> for details.

Once again, we would like to express our heartfelt gratitude to all of you. Let’s strive to fulfil the social work mission, serve the community and help the needy together.