



Champion For Change Award - Ageing Well Dying Well

Application Information

The *Champion For Change Award II – Ageing Well Dying Well* (the “Award”) is to identify champions for change, serving elderly people with innovative idea and practice. We are looking for innovative projects aligning with the objectives of the Award.

Objectives of the Award

- ✧ Incentivise new ideas with innovative social work practice to meet new emerging social care needs for the elderly.
- ✧ Raise service quality for elderly through innovative social work practice.
- ✧ Attempt to create ripple effect of innovative practice for the betterment of elderly.

Eligibility

- ✧ Social Service Agency (*registered under Hong Kong Inland Revenue Ordinance s88 tax exemption*) serving elderly people in Hong Kong, including but not limited to, conventional elderly service setting.
(For example, rehabilitation service, which may have different age classification of ageing, will also be considered with reasonable grounds)
- ✧ At least 1 social worker in the Project Team

Number of Selected Project and Amount of Project Funding

- ✧ 8 projects will be selected, each project will be awarded with HKD400,000 as project funding.

Impact Award

- ✧ 3 Impact Awards will be selected among the 8 selected projects after 1-year of project implementation and awarded with extra HKD100,000 for the project.

Project Duration

- ✧ 18 months (*please refer to the “Important Dates” below*)

Use of Language

- ✧ Proposal Writing – in English only
- ✧ Interview – Cantonese / English

Selection Criteria

Innovativeness (創意)	30%	<ul style="list-style-type: none"> ◆ Innovative attitude & perspective ◆ Adoption of innovative approach/ method ◆ Able to identify new and critical issue
Feasibility (可行性)	20%	<ul style="list-style-type: none"> ◆ Well-considered implementation ◆ Clearly focused ◆ Relevant to the topic ◆ Clear objectives ◆ Appropriate use of resources
Team Capability (團隊能力)	20%	<ul style="list-style-type: none"> ◆ Knowledge of the clientele, the relevant services, and the relevant social issues ◆ Competences & experiences of team members ◆ Team work
Social Impact (社會影響力)	20%	<ul style="list-style-type: none"> ◆ Bring positive change to the elderly service and the sector ◆ Attempt to set an example of innovative practice tackling ageing issues ◆ Raise the public's concern of the needs of elderly
Motivation & Continuity of Innovative Practice (積極及延續實踐創新)	10%	<ul style="list-style-type: none"> ◆ Being motivated and committed to practise innovation to tackle social issues ◆ Continue to apply innovation into your work

Important Dates

#Considering the latest outbreak of the pandemic and tighten measures, the application submission deadline will be **extended to 30 Apr 2022**

Application & Vetting	Start of Application Submission	Feb 2022
	Deadline of Application Submission	30 Apr 2022, Sat no later than 1pm
	Interview for Shortlisted Applicants	24 May 2022, Tue
	Result Announcement	30 May 2022, Mon
Successful Applicants (8 Projects selected)	Orientation cum Alignment Day	7 Jun 2022, Tue
	Commencement of the Selected Projects (<i>project duration – 18 months</i>)	mid Jun 2022 (the latest 1 Jul 2022)
	Impact Award (<i>3 awards among the 8 Selected Projects</i>)	May – Jun 2023
	Completion of the Selected Projects	31 Dec 2023

Information Session + Ideation Workshop

- 2 Ideation Workshops cum Information Sessions will be held on 24 Feb and 1 Mar 2022 at 9:30am-12:30pm. Please visit [HKSWA Website](#) for details and [registration](#).

Community Building - Social Innovation for Elderly Service

Aligning with the objectives of the Champion for Change Award, it hopes to create synergy with this joint effort between Keswick Foundation and Hong Kong Social Workers Association. The selected projects will be invited to share their project updates and successful stories on the e-platform and/ or social media of the Award, as well as alignment gatherings and sector seminars, to promote their projects, to share their practice wisdom, and particularly, to build a community practising innovation for tackling ageing issues.

Please [download the application form](#), complete and send it (*with attachments, if any*) by email to cca@hkswa.org.hk no later than **30 Apr 2022 (1pm)**.

Enquiry: 2528-1802/ cca@hkswa.org.hk



Website



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